

Hair Extensions

CALL US TO DISCUSS YOUR DESIGNS AND IDEAS

(Minimum order 12 retail size products)

An Introduction.

Hair extensions do not produce their own oils. Over a period of time, the extension can dry, becoming brittle and less attractive. One of the main keys to prolonging the lifespan of your extensions is to rehydrate and protect. We moisturise our skin, so why not the hair? A good moisturising barrier will do just this. The best moisture for hair is actually water. Internally a well-hydrated body means that there is sufficient moisture for hair function, externally it means that the hair can maintain elasticity and suppleness. As extensions are not fed by the body, it is essential to hydrate and feed them manually. For moisturizing your extensions, water is the king. However, your extensions are porous and keeping this moisture in is next to impossible without sealing it in. The best way to trap moisture in your extensions is to use a sealant. Moisturisers/sealants are made of large molecules. These molecules are too large to be absorbed by the hair strand. Instead what they do is coat the strands and seal in the moisture that is already in the hair. So the key to avoiding dry extensions is to hydrate and seal - but avoiding the drying effects of products that are not designed to help. A good moisturising coat does not just seal, it also enhances the brilliance and lustre of your natural hair colour. Our shampoos, conditioners and treatments coat, seal, help restore and add shine.

“Sulphates” - should you or shouldn't you?

The issue with sulphates is a strange one! With regard to extensions, many people say “no sulphates” but when you try to get to the bottom of “why not?” – the water gets very muddy. We researched this extensively, and the 2 best answers that we could find were these:

1. SLS & SLES (these are the most common sulphates in shampoo) were rumoured to be harmful to the environment and should not be used. SLS & SLES are the initials of some very complicated chemical names (SLS = sodium laureth sulphate, and SLES = sodium laureth ether sulphate), because of their complexity, most people shortened them to just “sulphate”. This caused the rumour to grow that “sulphate” (“all sulphates”) were bad. This is not the case.
2. It also seems that certain extension manufacturers were unhappy that very effective alternative shampoos became available, which affected sales. They changed their formula to something that was a little more exclusive to them - perhaps adding or removing chemicals, and then encouraged the rumour that certain ingredients were not safe for use on their products, and would not stand by their guarantee if any other product were to be used.

We think it is a good idea to ask yourself a question. If certain sulphates are fine for “real hair”, why are they not fine for “real hair extensions”? Is it the quality of the shampoo, or the quality of the extension that is the issue? Is it the bond? When you consider that sulphates are still formulated into cutting edge shampoo technology, by the finest leading Laboratories on the planet, are used in the absolute top shampoos of the world, and used by the most discerning and well educated elite of society, it does begin to make you think!! Although our opinion is not really what matters, surely, what is important to the extension, is the shine, the health and the lifespan? This is why we always recommend that you test products for yourself. If our results are as beautiful as we claim, and the lifespan of the extension is extended, is this not everything that you would want to ask from an aftercare product?

We understand that choice is important, so **we have products** that fill both sides of the required ingredients - **With and Without Sulphates.**



Why not upgrade your packaging to gold pumps and print! (only requires a Min order 20 of each product)



Shampoos and Conditioners

(to prolong bond integrity, it is always advisable to avoid the bonds with any process)

Clarifying Shampoo: 30ml £0.55 100ml £1.99 250ml £3.84

For the removal of product build up. Can be used in preparation for extension fitting. Will not strip colour.

To wash hair, only a small application is required for an exceptional wash. Wet hair, apply shampoo, rinse. Repeat if necessary.

Ingredients: Aqua, Sodium Laureth Sulfate, Decyl Glucoside, Cocamidopropyl Betaine, Cocamide DEA, Sodium Chloride, Parfum, Methylchloroisothiazolinone, Methylisothiazolinone, Benzyl Alcohol, Citric Acid.

Extension Shampoo: 30ml £0.55 100ml £1.99 250ml £3.99

Gorgeously rich and extremely moisturising. After wetting the hair, apply a small amount of shampoo. Gently lather, allowing the foam to spread down the body of your hair and extensions. Do not tug at your extensions. Lather at the root and allow the foam to cleanse your extensions.

Aqua, Sodium Laureth Sulphate, Cocamidopropyl Betaine, Polyquaternium 11, Cocamide DEA, Glycol Distearate, Laureth-4, Carbomer, Parfum, Polyquaternium 10, Sodium Chloride, Coco Glucoside, Glyceryl Oleate, Glyceryl Strarate, Benzoic Acid, Sodium Hydroxide 20%, Benzyl Alcohol, Methyl-chlorothiazoline, Methylisothiazolinone, Cetearyl Alcohol, Cetrimeronium Chloride, Behentrimonium Chloride, Cyclopentasiloxane Dimethicol, Bis-PEG/PPG-20/20 Dimethicone, Panthenol, Hydroxyethylcellulose, Disodium EDTA

Extension conditioner: 30ml £0.55 100ml £1.99 250ml £3.99

Unbelievably rich and incredibly moisturising with long lasting effects. Apply from root to tip, (avoiding the bonds). Leave in for up to 2 minutes. Without tugging at the extensions, gently rinse out.

Cetearyl Alcohol, Cetrimeronium Chloride, Behentrimonium Chloride, Cyclopentasiloxane Dimethicol, Bis-PEG/PPG-20/20 Dimethicone, Panthenol, Hydroxyethylcellulose, Disodium EDTA

Sodium chloride free (also SLS, SLES Paraben Fragrance free) For Keratin treated and Extensions 30ml £0.79 100ml £2.79 250ml £4.75

SLS free or SLES free shampoos, are one of the hottest products in hairstyling today. Health-conscious consumers are increasingly concerned about the chemicals in everything they use, from food to beauty products.

With all the beautiful attributes of an extremely high end shampoo, it is amazing how exceptional this product is, without the use of so many accepted ingredients!

Shampoo: only a small application is required for an exceptional wash. Wet hair, apply shampoo, rinse. Repeat.

Ingredients: Aqua, Ammonium Lauryl Sulphate, Cocamidopropyl Betaine, Coconut Diethanolamide, Polyquaternium-7, Silicone Quaternium-22, PEG-120 Methyl Glucose Trioleate, Propylene Glycol, Phenoxyethanol.

Condition: After washing, apply a small amount to your wet hair. Apply from root to tip. Rinse. For an intensive conditioning, leave in for up to 2 minutes before rinsing.

Ingredients: Cetearyl Alcohol, Cetrimeronium Chloride, Behentrimonium Chloride, Cyclopentasiloxane Dimethicol, Bis-PEG/PPG-20/20 Dimethicone, Panthenol, Hydroxyethylcellulose, Disodium EDTA, Parfum

Natural 100%. 30ml £0.84 100ml £2.79 250ml £4.85

An unbelievably high quality, rich luxurious shampoo and conditioner, **completely free from Sulphates, SLS, SLES, Parabens, artificial fragrances.** Made from Generous amounts of Lavender oil, Geranium Oil, Aloe vera juice and only 100% naturally derived ingredients. Spectacular on the hair, leaving it clean and smelling Gorgeous.

Shampoo Ingredients: Aqua(Water), Cocamidopropyl betaine (an organic compound from **coconut oil**), Sodium Lauryl Sulfoacetate (from **coco-nut and palm oils**, conforms to Ecocert's natural and organic cosmetic standard and is 100% of natural origin) Sodium lauroyl sarcosinate (a salt produced by the breaking down of **caffeine**) Aloe Barbadensis (pure **aloe vera** leaf juice) lavandula Angustifolia, (pure aromatherapy **lavender oil**) Pelargonium graveolens (pure aromatherapy **rose geranium oil**) Phenoxyethanol Ethylhexyl Glycerin.

Conditioner Ingredients: Aqua(Water), Glycerin (**Sugar Alcohol**), Behentrimonium Chloride (**Brassica Rapa seed oil**), Isopropyl Alcohol, Isopropyl Myristate, Cetyl Palmitate, Cetearyl Oliviate (**from Olive Oil**), Sorbitan Oliviate (**from Olive Oil**), Tocopherol (**Vitamin E**), Cetyl Alcohol, Argania Spinosa Kernel Oil (**Argan Oil**), Oenothera Biennis (**Evening Primrose**) Oil, Lecithin, Hydrolysed Silk Aqua, Hydrolysed Wheat Protein Aqua, D-Panthenol Aqua, Benzyl Alcohol and Salicylic Acid, Glycerin Sorbic Acid, Lavender/Geranium lavandula Angustifolia, (**pure aromatherapy lavender oil**) Pelargonium graveolens (**pure aromatherapy rose geranium Oil**)

Leave in conditioner: 30ml £1.29 75ml £1.99 250ml £3.58

A beautifully light conditioner suitable for multiple applications as necessary. Can really help as a detangler.

With heavy amounts of Panthenol – or pro-vitamin B5 which moisturises, coats and seals the hair surface, Wheat Germ – which contains Vitamin E, thiamine, zinc, magnesium and essential fatty acids and Wheat Proteins for anti static and moisturising Directions for use: Spray generously onto wet or dry hair, comb through, style as required. **DO NOT RINSE OUT**

This product is ideal for all hair types, providing an immediate boost to hair condition and ease of care. Will restore PH balance, moisture and shine.

Ingredients: Aqua, Denatured Ethanol, Diethylenetriamine, Copolymer, Polyquaternium-22, Cetyl Trimethyl, Ammonium Chloride, Panthenol, Polysorbate-20, Wheatgermamidopropyl Dimethylamine, Hydrolysed Wheat Protein, Parfum, Citric Acid, Methylparaben, FD+CYellow No 5, D+C Red N033

Protein spray: 30ml £1.29 75ml £1.99 250ml £3.58

A daily feed and pamper for your hair. Replenish moisture and protect from wind or beach drying.

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Treatments and aftercare

(to prolong bond integrity, it is always advisable to avoid the bonds with any process)

Extension Boost: 100ml £3.99

An exceptional treat/treatment for your extensions. Will incredibly soften & polish. Will add depth of colour & brilliance and leave your hair feeling sleek. To be used bi-weekly. After washing, generously coat from root to tip. Leave in for up to 10 minutes. Thoroughly rinse out with clean warm water.

Ingredients: Cetearyl Alcohol, Cetrimeronium Chloride, Cyclomethicone, Dimethicone Behentrimonium Chloride, Cyclopentasiloxane Dimethicol, Bis-PEG/PPG-20/20 Dimethicone, Panthenol, Hydroxyethylcellulose, Disodium EDTA

Intense damage repair: 100ml £3.65

An intensive remoisturising treatment. Apply generously to clean damp hair, comb through. Steam, hot towel or leave for up to 20 minutes. rinse out.

Ingredients: Cetearyl Alcohol, Panthenol, Behentrimonium Chloride, Cyclopentasiloxane Dimethicol, Cetrimeronium Chloride, Bis-PEG/PPG-20/20 Dimethicone, Hydroxyethylcellulose, Disodium EDTA

Hair repairing therapy: 100ml £3.65

With large amounts of Panthenol, Wheat Germ and Wheat protein, this treatment is perfect for restoring the building blocks of your hair. It will help with the elasticity and remoisturising. Regularly apply generously to clean damp hair, comb through.

Steam, hot towel or leave for up to 10 minutes. Rinse thoroughly. Restores elasticity and strength.

Ingredients: Aqua, Cetearyl Alcohol, Paraffinum Liquidum, Cetrimeronium Chloride, Petrolatum, Glycerin, Stearyl Alcohol, Dimethicone, Hydroxyethylcellulose, Acetamide MEA, Lauryl Methyl Gluceth 10, Hydroxypropyl Dimonium Chloride, Panthenol, Triticum Vulgare (Wheatgerm) Oil, Polyquaternium 22, PEG 12 Dimethicone, Hydroxypropyl Trimonium Hydrolysed Wheat Protein, Propylene Glycol, Parfum, ugenol, Benzyl Salicylate, Coumarin, Geraniol, Butylphenyl methylpropional, Linalool, Citronellol, Hexyl cinnamal, Limonene, Alpha-isomethyl ionone, Polyquaternium 10, Citrus Aurantium Dulcis (Sweet Orange) Oil, Eucalyptus Globulus (Eucalyptus) Oil, Benzyl Alcohol, Methylchloroisoethiazolinone, Methylisothiazolinone, Magnesium Nitrate, Magnesium Chloride, Vaccinium Myrtillus (Bilberry) Extract, Saccharum Officinarum (Sugar Cane) Extract, Acer Saccharinum (Sugar Maple) Extract, Citrus Aurantium Dulcis (Orange) Fruit Extract, Citrus Medica Limonum (Lemon) Extract, Niacinamide, Calcium Pantothenate, Sodium Ascorbyl Phosphate, Tocopheryl Acetate, Pyridoxine HCL, Maltodextrin, Sodium Starch Octenylsuccinate, Silica, Butylene Glycol, Arctium Lappa (Burdock) Extract, Chamomilla Recutita (Chamomile) Extract, Citric Acid, CI 19140.

Argan Oil: 30ml £4.99

A beautiful leave in Argan oil serum. Will leave the hair healthy looking, smooth and shiny. Moroccan Argan oil is a rich, easily absorbed emollient and excellent for use as a leave in hair moisturising/nourishing treatment. It is exceptionally rich in vitamin E and essential fatty acids to help moisturise, feed and protect from free radicals. Apply a small amount to damp hair, then style. Our serum will also protect against the heat of driers.

Ingredients: Amodimethicone, Cyclomethicone, Cyclopentasiloxane Dimethicol, Argania spinosa (Argan) Nut Oil, Parfum.

When really in need of resurrecting magic, we recommend N-Plex step 3. Please ask for details.

Removal:

Bond remover - isopropyl alcohol for Italian Keratin. **250 ml £3.95**

50 / 50 remover - this is a blend of 2 types of remover containing isopropyl alcohol and Acetone. Very effective for most bond types. **250 ml £3.95**

Tape remover - very effective for the removal of tape. **250 ml £4.75**

We always advise that you test first!

and of course all fully branded within the price!

Extras

Brushes: £2.95 inc printing (we print the box only)
available in a pink and black, and a plain black.
Equivalent to a Tangle Teezer.



Bags: £0.85

available in a pink and black, and a white and black. Superb quality Boutique style
The perfect size to hold retail size products and brushes!

or we have un-printed small carrier bags in 6 colours for just £0.07p each!!



Suprisingly good additional sellers in the extension trade:

Tanning Mousse £6.35

Easy to apply mousse that delivers a gorgeous, instant golden colour Colour control! choose lighter or darker shades by simply adding layers Quick drying and non-sticky - dress and go! Minimised "self tan" smell! Lasts up to 7 days with even fade Suitable for face, body and all skin tones 100% natural active tanning ingredient (DHA) approved by Ecocert and completely paraben free. We suggest for best results, use Coffee scrub 24 hours before!

Ingredients: Aqua ((water) Eau), Dihydroxyacetone, Glycerin, Ethoxydiglycol, Polysorbate 20, Dmdm Hydantoin, Sodium Cocoyl Hydrolyzed Amaranth Protein, Disodium Edta, Panthenol, Aloe Barbadensis Leaf Juice, Parfum (fragrance), Phenoxyethanol, Citric Acid, Potassium Sorbate, Sodium Benzoate, CI 19140 (yellow 5), CI 16035 (red 40), CI 42090 (blue 1).

Simply add layers!



Coffee Scrub £4.95

100% Natural Vegan Coffee Scrub. Improves and smooths the skin texture, eliminates cellulite and gives the skin a fresh, well-rested look. The coffee stimulates blood circulation and helps remove the toxins from the body. it also speeds up the burning of fatty tissue. For amazing results, USE 24 HOURS BEFORE APPLYING TANNING MOUSSE.

Ingredients: Robusta Coffee Seed, Coconut oil, Apricot oil, Sea Salt, Golden sugar granules, Vanilla - Beautiful and strong fragrance of Coconut and Vanilla.

and of course all fully branded within the price!

