

Experience the nostalgia
OF
OLD-SCHOOL
Options Ltd
WITH A MODERN TWIST

"Nostalgia is not what it used to be."
Peter De Vries



*Do you remember when things
were made properly - Quality*

So do we.

All of our styling products simply work.

If it says it holds, it holds! If it says it lasts, it lasts!

When it comes to washing out, all are easy to do so.

Simple - Reliable - Quality

OPTIONS LTD. 27 BRUNEL RD. ST. LEONARDS ON SEA.
E. SUSSEX TN38 9RT 01424 855779

STEP 1.

CHOOSE BETWEEN TRADITIONAL ALUMINIUM
PACKAGING, OR A MORE MODERN CHARCOAL.
SIMPLISTIC CHROME OR BLACK PRINT RIGHT UP
TO PHOTOGRAPHIC FULL COLOUR.
YOUR DESIGN



STEP 2.

Ment

Choose your filling

Fibre – hold factor 6

A Fibre-like styling crème that will hold, thicken and increase fullness to hair.
Strong and pliable hold with a matte finish.

Spiker – hold factor 10

An extreme hold styling crème that will enable the user almost absolute freedom
to create! Exceptionally strong, and yet can be gently and flexible depending on
how you apply!

Flex – hold factor 6

A wax based styling product, enhancing hair colour and giving a soft and flexible
hold.

Gorgeous toffee fragrance. Will give a varnished look to the hair.

Puk – hold factor 7

Styling gum. Gorgeous fragrance of bubblegum.
create flexible rough look styles with versatility and good hold.

Pomade – hold factor 4

A wet look slicking gel. Medium hold with high shine.

Matte Rock - hold factor 8

A paste-like styling crème that will hold, thicken and increase fullness to hair.
Strong and pliable hold with a very matte almost invisible finish.

Gel – hold factor 8

An excellent version of a timeless classic. Orange fragrance. Strong hold. Fast
drying.



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www.optionsltd.co.uk

Whats on the menu?

Fibre – hold factor 6

A Fibre-like styling crème that will hold, thicken and increase fullness to hair. Strong and pliable hold with a matte finish. Works well in shorter hair, 1-3 inches in length.

Application: rub a small amount evenly between palms, using friction to warm and soften the fibre. Work into hair. Apply evenly through damp or dry hair.

Ingredients: Aqua, Cera microcrystallina, PEG 200, Stearyl alcohol, Cetyl alcohol, Glycerin, Paraffinum liquidum, Petrolatum, PVP, PVP/VA copolymer, Cetrinonium chloride, Hydroxyethylcellulose, Imidazolidinyl urea, Parfum, Methylparaben, Propylparaben

Spiker – hold factor 10

An extreme hold styling crème that will enable the user almost absolute freedom to create! Exceptionally strong, and yet can be gently and flexible depending on how you apply!

For fierce hold: use dry hands to apply a small amount to dry hair, applying exactly where needed.

For flexible hold: damp hands and towel dried hair! Your style will feel flexible and natural, holding all day!

Washes out easily. Fragranced with coconut! Works well with short to medium hair length, 1 – 4 inches.

Ingredients: Aqua, PVP Vinyl Caprolactam/VP/Dimethylaminoethyl Methacrylate Copolymer, Triticum Vulgare (Wheat) Germ Oil Olea Europaea (Olive) Fruit Oil Olus Oil Tocopherol Panthenyl Triacetate Cetyl Alcohol Glycol Stearate PEG-75 Stearate Ceteth-20 Steareth-20 Cetyl Hydroxyethylcellulose Tocopheryl Acetate Parfum Glycerin Phenoxyethanol Benzyl Alcohol Potassium Sorbate Tocopherol Disodium EDTA

Flex – hold factor 6

A wax based styling product, enhancing hair colour and giving a soft and flexible hold.

Gorgeous toffee fragrance.

Apply to dry or towel dry hair. Style as you wish. Will give a varnished look to the hair.

Works all day, allowing restyling without reapplication.

Works well with all hair lengths.

Ingredients: Lanolin, Petrolatum, Aqua, Vinyl caprolactam/VP Dimethylaminoethyl Methacrylate Copolymer, Cetareth-25, Paraffinum liquidum, PVP, PEG-40 Hydrogenated Castor Oil, Alcohol denat., Propylene Glycol, Cetearyl alcohol, Parfum, Copernicia cerifera (Carnauba) Wax, Cocodimonium Hydroxypropyl Hydrolyzed Wheat Protein, Diazolidinyl Urea, Methylparaben, Propylparaben

Puk – hold factor 7

Styling gum. Gorgeous fragrance of bubblegum.

Utilising a small amount, create flexible rough look styles with versatility and good hold.

Apply to dry or towel dried hair. Style as you wish. Give a medium matte look.

Works all day.

Works well for short to medium hair length 1- 3 inches.

Washes out easily.

Aqua, Lanolin Cera, Cera Alba, VP/VA Copolymer, Cetareth-20, Cetyl Alcohol, Ozokerite, PVP, Kaolin, Propylene Glycol, Parfum, Polyquaternium-22, Phenoxyethanol, Methylparaben, Butylparaben, Ethylparaben, Propylparaben, Isobutylparaben, CI 42090, Limonene.

Pomade – hold factor 4

A wet look slicking gel.

Medium hold with high shine.

Excellent for curly and straight hair, providing a modern twist to a styling gel.

Application: Work a small amount evenly through damp or dry hair and style as desired.

Shampoos out easily, provides tremendous shine.

Ingredients: Aqua, Oleth-20, Paraffinum Liquidum, Oleth-10, Glycerin, PEG-40 Hydrogenated Castor Oil, Propylene Glycol, Polimide-1, Parfum, Coumarin, Geraniol, Citral, Amyl Cinnamal, Linalool, Hexyl Cinnamal, Limonene, Phenoxyethanol, Methylparaben, Ethylparaben, Butylparaben, Propylparaben, Isobutylparaben, Tocopherol Acetate, Helianthus Annuus, Butylene Glycol

Matte Rock - hold factor 8

A paste-like styling crème that will hold, thicken and increase fullness to hair. Strong and pliable hold with a very matte almost invisible finish. Works well in shorter hair, 1-3 inches in length.

Application: For an invisible look, apply with dry hands to dry hair. Rub a small amount evenly between palms, using friction to warm and soften the paste. Work sparingly into hair.

Washes out easily.

Ingredients: Aqua, Lanolin Cera, Cera Microcrystallina, Stearic Acid, Bentonite, Alcohol Denat., Propylene Glycol, Paraffin, Kaolin, Steareth-21, Polyvinylcaprolactam, Vinyl Caprolactam/VP/Dimethylaminoethyl Methacrylate Copolymer, Glyceryl Stearate, PEG-100 Stearate, Benzophenone-4, Lauryl Pyrrolidone, Parfum, Phenoxyethanol, Methylparaben, Ethylparaben, Propylparaben, Diazolidinyl Urea, Disodium EDTA, Triethanolamine, CI 77499

Gel – hold factor 7

An excellent version of a timeless classic. Orange fragrance. Strong hold. Fast drying.

Apply to dry or towel dried hair. Style as you wish, air or blow dry.

Washes out easily.

Ingredient List: Aqua, PVP, Triethanolamine Glycerin, Carbopol, Disodium EDTA, Alcohol Denat, PEG 12 Dimethicone, Polysorbate 20, Styrene/Acrylates Copolymer, Parfum, Amyl Cinnamal, Benzyl Salicylate, Geraniol, 2-(4-tert butylbenzyl) Propionaldehyde, Linalool, Citronellol, Hexyl Cinnamaldehyde, Benzyl Alcohol, Methylchloroisothiazolinone, Methylisothiazolinone, Magnesium Nitrate, Magnesium Chloride